

## Privacy Policy

Exponentix Solutions Private Limited here refers as “**Exponentix**” operates this website . This is official domain and website of Exponentix .

Any person utilizing the Portal (“**User**” or “**you**” or “**your**”) or any of its features being conducted on the Portal shall be bound by this Privacy Policy.

Exponentix respects the privacy of its Users and is committed to protect it in all respects. With a view to offer an enriching and holistic internet experience to its Users, Exponentix offers a vast repository of Services. The information about the User is collected by Exponentix (i) information supplied by Users and (ii) information automatically tracked during User's navigation on Exponentix website.

Before you submit any information to the Portal, please read this Privacy Policy for an explanation of how we will treat your personal information. By using any part of the Portal, you consent to the collection, use, disclosure and transfer of your personal information for the purposes outlined in this Privacy Policy and to the collection, processing and maintenance of this information. If you do not agree to this Privacy Policy, please do not use the Portal. Your use of any part of the Portal indicates your acceptance of this Privacy Policy and of the collection, use and disclosure of your personal information in accordance with this Privacy Policy. While you have the option not to provide us with certain information, withdraw your consent to collect certain information, request temporary suspension of collection of information or request deletion of information collected, kindly note that in such an event you may not be able to take full advantage of the entire scope of features and services offered to you and we reserve the right not to provide you with our services.

### **Purpose and Usage:**

To avail certain Services on the Portal, Users would be required to provide certain information for the registration process namely:

1. Email
2. Region
3. City

In the course of providing you with access to the Services , and in order to provide you access to the features offered through the Portal and to verify your identity, secure your account details, you may give us the permission to capture, record your device information, operating system information, network information, location information. You may also be required to furnish additional information, including your Permanent Account Number.

In certain instances, we may also collect Sensitive Personal Information (“SPI”) from you on the Portal. SPI means such personal information which consists of information relating to financial information for making payments in your account, which may include cardholder name, credit/debit card number (in encrypted form) with expiration date, banking details, wallet details etc. This information is used by us to make payment into your wallet.

Except for any financial information that you choose to provide while making payment for any Services on the Portal, Exponentix does not collect any other SPI in the course of providing the Services . Any SPI collected by Exponentix shall not be disclosed to any third party without your express consent, save as otherwise set out in this Privacy Policy or as provided in a separate written agreement between Exponentix and you or as required by law. It is clarified that this condition shall not apply to publicly available information, including SPI, in relation to you on the Portal.

### **Disclosure/Sharing:**

Exponentix do not share any information with any third party as complete solution is managed by Exponentix Solutions and information collected during the course of Campaign is explicitly used in application flow of campaign for smooth operation.

### **Use of Cookies:**

To improve the effectiveness and usability of the Portal for our Users, we use "cookies", or such similar electronic tools to collect information to assign each visitor a unique random number as a User Identification (User ID) to understand the User's individual interests using the identified computer. Unless the User voluntarily identifies himself/herself (e.g., through registration), Exponentix has no way of knowing who the User is, even if we assign a cookie to the User's computer. The only personal information a cookie can contain is information supplied by the User. A cookie cannot read data off the User's hard drive

Exponentix web servers automatically collect limited information about User's computer's connection to the Internet, including User's IP address, when the User visits the Portal. (User's IP address is a number that lets computers attached to the Internet know where to send data to the User -- such as the web pages viewed by the User). The User's IP address does not identify the User personally. Exponentix uses this information to deliver its web pages to Users upon request, to tailor its Portal to the interests of its users, to measure traffic within the Portal and let advertisers know the geographic locations from where Exponentix visitors come.

### **Links:**

Exponentix also includes links to other websites. Such websites are governed by their respective privacy policies, which are beyond Exponentix control. Once the User leaves Exponentix servers (the User can tell where he/she is by checking the URL in the location bar on the User's browser), use of any information provided by the User is governed by the privacy policy of the operator of the site which the User is visiting. That policy may differ from Exponentix own. If the User can't find the privacy policy of any of these sites via a link from the site's homepage, the User may contact the site directly for more information. Exponentix is not responsible for the privacy practices or the content of such websites.

#### **Security Procedures:**

All information gathered on Exponentix is securely stored within Exponentix - controlled database. The database is stored on servers secured behind a firewall; access to such servers being password-protected and strictly limited based on need-to-know basis. However, we understand that as effective as our security measures are, no security system is impenetrable. Thus, we cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. Exponentix also believes that the internet is an ever-evolving medium. We may periodically review from time to time and change our privacy policy to incorporate such future changes as may be considered appropriate, without any notice to you. Our use of any information we gather will always be consistent with the policy under which the information was collected, regardless of what the new policy may be. Any changes to our privacy policy will be posted on this page, so you are always aware of what information we collect, how we use it, how we store it and under what circumstances we disclose it.

#### **Conditions of Use:**

EXPONENTIX DOES NOT WARRANT THAT THIS PORTAL, IT'S SERVERS, OR EMAIL SENT BY US OR ON OUR BEHALF ARE VIRUS FREE. EXPONENTIX SOLUTIONS AND CHOLAYIL GROUP WILL NOT BE LIABLE FOR ANY DAMAGES OF ANY KIND ARISING FROM THE USE OF THIS PORTAL, INCLUDING, BUT NOT LIMITED TO COMPENSATORY, DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, SPECIAL AND CONSEQUENTIAL DAMAGES, LOSS OF DATA, GOODWILL, BUSINESS OPPORTUNITY, INCOME OR PROFIT, LOSS OF OR DAMAGE TO PROPERTY AND CLAIMS OF THIRD PARTIES.

#### **Retention of Data:**

Your personal information may be retained and may continue to be used until: (i) the relevant purposes for the use of your information described in this Privacy Policy are no longer applicable; and (ii) we are no longer required by applicable law, regulations, contractual obligations or legitimate business purposes to retain your personal information and the retention of your personal information is not required for the establishment, exercise or defense of any legal claim.

#### **User Account and Data Deletion:**

Users are entitled to request Exponentix to delete their User accounts and their personal information by sending an email with their written request to [info@exponentix.com](mailto:info@exponentix.com)

We will do our best to respond promptly and in any event within one month of the following:

- Our receipt of your written request; or
  - Our receipt of any further information we may ask you to provide to enable us to comply with your request, whichever is later.
- As an alternative to account deletion, by writing to [info@exponentix.com](mailto:info@exponentix.com), you also have the option to request either:
- (i) the suspension of your account, after which you will not be able to play paid contests on your User account but will continue to have access to other parts of the Portal

#### **Applicable Law and Jurisdiction:**

By visiting this Portal, you agree that the laws of the Republic of India without regard to its conflict of laws principles, govern this Privacy Policy and any dispute arising in respect hereof shall be subject to and governed by the dispute resolution process set out in the Terms and Condition.

#### **Updating Information:**

You will promptly notify Exponentix if there are any changes, updates or modifications to your information. Further, you may also review, update or modify your information and user preferences by logging into your Profile page on the Portal.

**Contact Us:**

Any questions or clarifications with respect to this Policy or any complaints, comments, concerns or feedback can be sent to Exponentix \at: [info@exponentix.com](mailto:info@exponentix.com) or by normal/physical mail addressed to:

Attn:

Exponentix Solutions Private Limited

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